

# **COMPANY PROFILE**

# **PROTO**



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**REG: 2004 / 108132 / 23**

# **YOUR FIRST CHOICE IN SIGNAGE**

# **ABOUT US**

FOUNDED IN JOHANNESBURG IN 2004, PROTO SIGNS BEGAN AS A FULL SERVICE SIGNAGE COMPANY; MANUFACTURING, SUPPLYING AND INSTALLING SIGNAGE NATIONWIDE.

THE FOUNDERS OF THE COMPANY POSSESS A WEALTH OF EXPERIENCE IN SIGNAGE (OVER 20 YEARS) AND RELATED INDUSTRIES. THEY, TOGETHER WITH SKILLED PROJECT MANAGERS AND STAFF, ARE COMMITTED TO PROVIDING TO YOUR EVERY NEED, WHILE UNDER NO CIRCUMSTANCES COMPRISING ON QUALITY AND SERVICE EXCELLENCE.

OVER A PERIOD OF FIVE YEARS PROTO SIGNS HAVE EXPANDED INTO A RESPECTED SIGNAGE COMPANY PROVIDING QUALITY PRODUCTS AND SERVICES.

AS A PREFERRED SUPPLIER TO NEDBANK LIMITED, THE COMPANY HAVE PROVEN ITSELF AS CAPABLE OF ADDRESSING THE SIGNAGE NEEDS OF ONE OF THE LARGEST CORPORATE ENTITIES AND IN SOUTH AFRICA.

IT IS OUR COMPANY POLICY TO KEEP ABREAST OF THE LATEST REGULATIONS AND TECHNOLOGY AS IT AFFECTS SIGN-MAKING TO GIVE OUR CUSTOMERS THE BEST POSSIBLE SERVICE AND PRODUCTS.

## **OUR MISSION:**

WE AIM TO BE AT THE FOREFRONT IN THE DEVELOPMENT OF INNOVATIVE, HIGH QUALITY PRODUCTS AT REASONABLE PRICES. IT IS OUR GOAL TO PROVIDE OUR CLIENTS WITH ALL THE TOOLS AND SUPPORT NECESSARY FOR THEM GROW THEIR BUSINESS BY EFFECTIVELY INCREASING THEIR EXPOSURE TO THEIR CUSTOMERS.

JOB CREATION AND SKILL TRAINING ARE KEY OBJECTIVES OF OUR BUSINESS.

## **OUR VALUES:**

### QUALITY:

A COMPANY'S SIGNAGE REPRESENTS THEIR PRIMARY MEDIUM FOR ADVERTISING TO THEIR CLIENT BASE. WE TAKE PRIDE IN NOT COMPROMISING ON THE QUALITY OF PRODUCT WE PROVIDE TO OUR CLIENTS.

### SERVICE:

WE AIM TO PROVIDE EXCELLENT SERVICE TO OUR CLIENTS AND STRIVE TO DELIVER TIMEOUSLY ON ALL OF OUR PROJECTS.

### SAFETY AND RELIABILITY:

ARE KEY COMPONENTS IN OUR SIGN MANUFACTURING, INSTALLATION, AND MAINTENANCE OPERATIONS.

### CUSTOMER SATISFACTION:

OUR SUCCESS IS MEASURED BY OUR CUSTOMER SATISFACTION. WE ENDEAVOUR TO MEET AND EXCEED ALL OUR CUSTOMERS' EXPECTATIONS.

### ETHICAL BUSINESS AND SOCIAL PRACTICES:

WE BELIEVE THAT HONESTY AND INTEGRITY SHOULD ENCOMPASS EVERY ASPECT OF OUR CUSTOMER AND EMPLOYEE RELATIONSHIPS.

### SOCIAL RESPONSIBILITY:

OUR POLICIES TOWARDS SOCIO-ECONOMIC DEVELOPMENT AND CONTRIBUTION FORM A FUNDAMENTAL PART OF OUR BUSINESS PLANNING.

## **OUR CLIENTS INCLUDE:**

- THE BANKING INDUSTRY
- THE RETAIL BUSINESS INDUSTRY
- AUTOMOBILE INDUSTRY
- LARGE CORPORATIONS
- GOVERNMENTAL AGENCIES
- PROPERTY DEVELOPMENTS
- TRANSPORTATION INDUSTRY
- LOGISTICS AGENCIES
- HOTELS AND CASINO INDUSTRY
- ARCHITECTS, DEVELOPERS AND BUILDERS
- SHOPPING CENTRES AND SHOPPING MALLS
- HOSPITALS AND MEDICAL INDUSTRY
- RESTAURANT AND FAST FOOD INDUSTRY
- SCHOOLS
- LARGE CORPORATIONS
- NON PROFIT GROUPS AND CHARITIES
- AND MANY SMALL BUSINESSES.

## **OUR CORE BUSINESS**

WE ARE ENGAGED IN THE MANUFACTURING, SUPPLYING AND INSTALLATION OF:



### SIGNAGE

- ALUMINIUM LIGHTBOXES
- PERPSEX SIGNAGE
- NEON SIGNAGE
- FABRICATED LETTERS
  - ✓ BRASS
  - ✓ ALUMINIUM
  - ✓ PERSPEX
- PYLONS
- PROFLEX SIGNAGE
- CHROMADEK SIGNAGE
- BANNERS
- UNDER AWNINGS
- BILLBOARDS
- ILLUMINATED FASCIA SIGNS



## DECALS

- INTERNAL – ALL
- ATM DECALS (NEDBANK)
- WINDOW DECALS
- INFORMATION SIGNS
- DIRECTIONAL SIGNS
- SAFETY SIGNS



## VINYLS

- SANDBLAST VINYL
- FROSTED GRAPHICS
- LIFESTYLE GRAPHICS
- PROTECTIVE WINDOW FILMS / TINTING
- CUT OUT LETTERS
- DIGITAL PRINTS
- VEHICLE WRAPPING / BRANDING
- SUNSCREENS



## ADVERTISING PRODUCTS

- A-FRAMES
- POSTER BOARDS
- POSTER FRAMES
- STICKERS
- KEY RINGS
- ZEST DISPLAY SYSTEMS

WE STRIVE TO PROVIDE A COMPLETE SIGNAGE SOLUTION AND WELCOME YOU TO CONTACT US WITH YOUR SIGNAGE NEEDS!

# CONTACT DETAILS

TEL: +27 (0) 11 440 7221 OR 7225

FAX: +27 (0) 11 440 7313

FAX-TO-EMAIL: 086 697 2987 OR 086 652 0259

EMAIL: [PROTOSIGNS@GMAIL.COM](mailto:PROTOSIGNS@GMAIL.COM)

ADDRESS: 26 THORA CRESCENT, WYNBERG, SANDTON,  
JOHANNESBURG

GPS CO-ORDINATES: S26° 06' 10.0"  
E28° 04' 53.4"  
ELEVATION: 1579.5

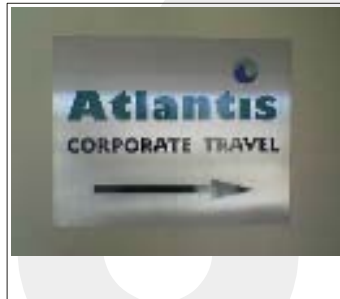
PO BOX: 542 BRUMA, JOHANNESBURG, 2026



## DIRECTIONS:

Travelling SOUTH on the M1 Turn off at Grayston Off Ramp  
Turn Left at Grayston Off Ramp Robots  
Take First Slip Road Left into Andries St  
Road Bends Right becoming Chadwick Ave  
At first Robot turn Left into 5th Street  
Turn Left at first intersection thereafter into Thora Crescent  
Entrance approx. 300m later on your left hand side

Travelling NORTH on the M1 Turn off at Grayston Off Ramp  
Turn Right over Grayston Bridge and pass the first Robot  
Immediately after Take First Slip Road Left into Andries St  
Then follow above directions





Powder coated aluminium single sided fascia signs - internally illuminated.



Sandblast vinyl with cut out logos



Brushed aluminium backing with raised letters - internally illuminated



Powder coated aluminium single sided fascia signs - internally illuminated.



Powder coated aluminium cabinet for Nedbank sst machines.



Individual cut out brass letters protruding from wall



Flex face signs with powder coated aluminium frames



Perspex discs with vinyl lettering - Old Mutual



Perspex faced lightbox



Formed aluminium canopies - illuminated with aluminium / perspex sun protection screens



Proflex face on steel framework



Aluminium hangers with printed posters



Vehicle decals and wrap arounds



Paypoint counters Building Centre



Tel: 011 487 0210 Fax: 011 487 1212



Fabricated, powder coated aluminium letters with neon halo on aluminium backing plate.



Nedbank ATM unit



Perspex discs with vinyl lettering



Powder coated aluminium projection - double sided lightbox



Perspex discs on curved aluminium hangers



Internal aluminium hanging signs



Vehicle decals and wrap arounds



Vinyl and aluminium cutouts



Sandblast vinyl - Old Mutual



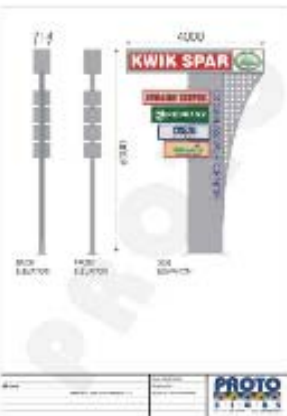
1200x1200mm projection pylon



Printed sandblast trading hours



DOOR SIGNS

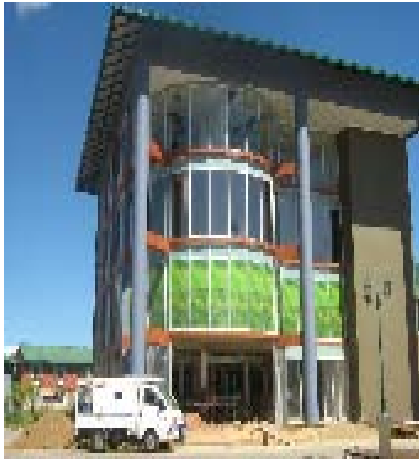


CLUSTER PYLONS



PROTO SIGNS Tel: 011 440-7221/9 Fax: 011 440-7313





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