

# COMPANY PROFILE



# **ABOUT US**

ZEST DISPLAY SYSTEMS CC WAS ESTABLISHED IN JOHANNESBURG IN 2004 AND SPECIALISES IN AN ARRAY OF MODERN AND STATE OF THE ART INTERIOR SIGNAGE,

INTERIOR SIGNAGE RELATES TO SIGNAGE DISPLAYING DIRECTIONAL, INFORMATIONAL OR IDENTIFICATION DETAILS. IT MAY ALSO INCLUDE SIGNS DESIGNED TO HIGHLIGHT SAFETY AND SECURITY ISSUES AS WELL AS TEMPORARY CONDITIONS SUCH AS HEALTH ALERTS, SPECIAL EVENTS AND MEETINGS. WHATEVER ITS CONTENT, THE FUNDAMENTAL PURPOSE OF INTERIOR SIGNAGE IS TO HELP BOTH PERMANENT STAFF AND VISITORS FIND THEIR WAY QUICKLY AND EASILY TO THE PERSON, SERVICE OR LOCATION THEY NEED.

INTERIOR SIGNAGE SYSTEMS MUST ADDRESS MANY ISSUES, SUCH AS FLEXIBILITY FOR FUTURE EXPANSION, EASE OF INSTALLATION, EASY UPDATING AND MAINTENANCE. WHETHER IT IS PURELY FUNCTIONAL OR PROMOTIONAL, IT CAN HELP FURTHER YOUR COMPANIES' BRAND IDENTITY, REACHING EITHER YOUR CUSTOMERS OR VISITORS.

ZEST DISPLAY SYSTEMS ARE PERFECTLY SUITABLE TO OFFICE / BUSINESS PARKS, HOSPITALS, UNIVERSITIES & SCHOOL CAMPUSES, CORPORATE / GOVERNMENT OFFICES AND SHOPPING CENTRES, AMONGST OTHER FACILITIES.

YOU CAN SELECT FROM A BROAD RANGE OF DISPLAY SYSTEMS, ALLOWING FOR:

- DESIGN FLEXIBILITY
- A SINGLE 'BRAND' LOOK
- EASY INSTALLATION
- BROAD RANGE OF DESIGN AND COLOUR OPTIONS
- LOW COST MAINTENANCE
- LONG LIFE SPAN
- INTERCHANGEABLE PRINTED VINYL (ON ABS) THAT INSERTS INTO THE SLOTS OF AN ALUMINIUM DISPLAY SYSTEM
- VERSATILITY
- MULTIPLE MOUNTING METHODS
- CONTEMPORARY DESIGN

THIS FRESH AND ATTRACTIVE APPROACH TO MODULAR FRAME SIGNAGE PROVIDES A COST EFFECTIVE ALTERNATIVE TO YOUR SIGNAGE NEEDS.

ENSURE THE BEST SOLUTION FOR YOUR BUSINESS!

## **OUR MISSION:**

WE AIM TO BE AT THE FOREFRONT IN THE DEVELOPMENT OF INNOVATIVE, HIGH QUALITY PRODUCTS AT REASONABLE PRICES. IT IS OUR GOAL TO PROVIDE OUR CLIENTS WITH ALL THE TOOLS AND SUPPORT NECESSARY FOR THEM GROW THEIR BUSINESS BY EFFECTIVELY INCREASING THEIR EXPOSURE TO THEIR CUSTOMERS.

JOB CREATION AND SKILL TRAINING ARE KEY OBJECTIVES OF OUR BUSINESS.

## **OUR VALUES:**

### QUALITY:

A COMPANY'S SIGNAGE REPRESENTS THEIR PRIMARY MEDIUM FOR ADVERTISING TO THEIR CLIENT BASE. WE TAKE PRIDE IN NOT COMPROMISING ON THE QUALITY OF PRODUCT WE PROVIDE TO OUR CLIENTS.

### SERVICE:

WE AIM TO PROVIDE EXCELLENT SERVICE TO OUR CLIENTS AND STRIVE TO DELIVER TIMEOUSLY ON ALL OF OUR PROJECTS.

### SAFETY AND RELIABILITY:

ARE KEY COMPONENTS IN OUR DISPLAY SYSTEM MANUFACTURING, INSTALLATION, AND MAINTENANCE OPERATIONS.

### CUSTOMER SATISFACTION:

OUR SUCCESS IS MEASURED BY OUR CUSTOMER SATISFACTION. WE ENDEAVOUR TO MEET AND EXCEED ALL OUR CUSTOMERS' EXPECTATIONS.

## ETHICAL BUSINESS AND SOCIAL PRACTICES:

WE BELIEVE THAT HONESTY AND INTEGRITY SHOULD ENCOMPASS EVERY ASPECT OF OUR CUSTOMER AND EMPLOYEE RELATIONSHIPS.

## SOCIAL RESPONSIBILITY:

OUR POLICIES TOWARDS SOCIO-ECONOMIC DEVELOPMENT AND CONTRIBUTION FORM A FUNDAMENTAL PART OF OUR BUSINESS PLANNING.

## **OUR CLIENTS INCLUDE:**

- THE BANKING INDUSTRY
- THE RETAIL BUSINESS INDUSTRY
- AUTOMOBILE INDUSTRY
- LARGE CORPORATIONS
- GOVERNMENTAL AGENCIES
- PROPERTY DEVELOPMENTS
- TRANSPORTATION INDUSTRY
- LOGISTICS AGENCIES
- HOTELS AND CASINO INDUSTRY
- ARCHITECTS, DEVELOPERS AND BUILDERS
- SHOPPING CENTRES AND SHOPPING MALLS
- HOSPITALS AND MEDICAL INDUSTRY
- RESTAURANT AND FAST FOOD INDUSTRY
- SCHOOLS
- LARGE CORPORATIONS
- NON PROFIT GROUPS AND CHARITIES
- AND MANY SMALL BUSINESSES.

# OUR CORE BUSINESS

WE ARE ENGAGED IN THE MANUFACTURING, SUPPLYING AND INSTALLATION OF THE FOLLOWING DISPLAY SYSTEMS, AMONGST OTHERS:



## ZEST DISPLAY SYSTEMS:

- DIRECTIONAL SIGNAGE
- POSTER FRAMES
- SUSPENDED SIGNS
- WALL BRACKETS
- NAME PLATES
- WALL FRAMES
- INFORMATION PANELS
- DIRECTORIES
- BROCHURE UNITS
- TRI-STANDS
- SAFETY SIGNS
- DESK PLATES
- DOOR PLATES
- INTERNAL GRAPHICS
- NOTICE BOARDS
- INDICATOR BOARDS
- WARNING SIGNS
- PRODUCT / MENU BOARDS
- PARKING BAY SIGNS
- FREE STANDING POSTER FRAMES

# CONTACT DETAILS

TEL: +27 (0) 11 440 7225

FAX: +27 (0) 11 440 7313

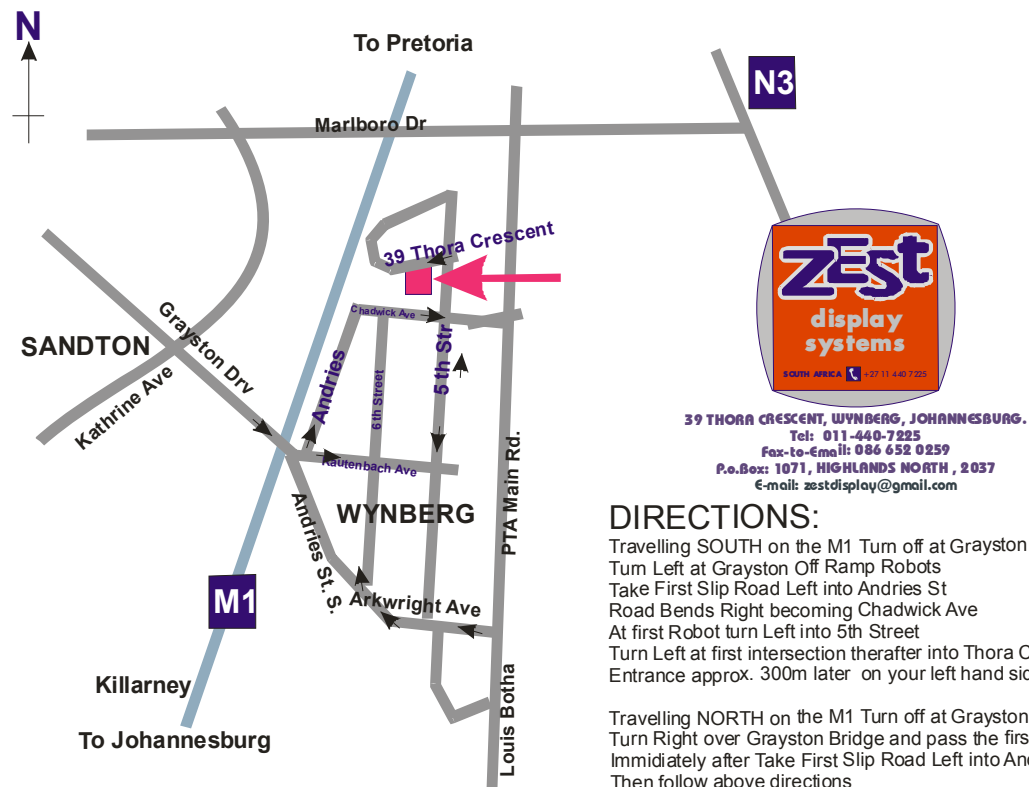
FAX-TO-EMAIL: 086 652 0259

EMAIL: [ZESTDISPLAY@GMAIL.COM](mailto:ZESTDISPLAY@GMAIL.COM)

ADDRESS: 39 THORA CRESCENT, WYNBERG, SANDTON,  
JOHANNESBURG

GPS CO-ORDINATES: S26° 06' 10.0"  
E28° 04' 53.4"  
ELEVATION: 1579.5

PO BOX: 1071 HIGHLANDS NORTH, JOHANNESBURG,  
2027





**HAZARD & SAFETY**



**WARNING SIGNS**



**TOILET SIGNS**

**TRI - STANDS**



**WALL FRAMES AND BRACKETS**



**SUSPENDED SIGNAGE**



**DIRECTIONAL SIGNAGE**



**FREE STANDING POSTER FRAMES**

**INTERNAL GRAPHICS**





**BROCHURE UNITS**



**POSTER FRAMES**



**NOTICE / PRODUCT / MENU BOARDS**



**INFORMATION PANELS**



**DOOR AND DESK PLATES**